

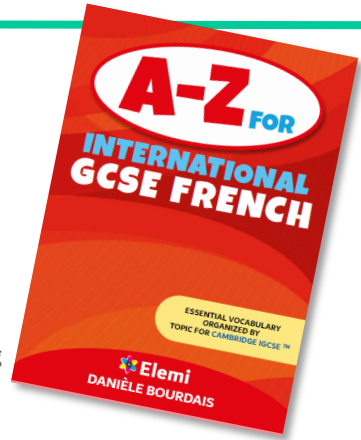
Newsletter: year open 2024

Dear Colleague

We hope 2024 has started in the best way for you. If you're working to ensure your learners are exam-ready for the next IB DP exam session, then we hope you find all the resources you need for your learners to achieve their best. We know you'll also encourage your learners to prioritize their health ahead of exams. Sleep and relaxation are nature's finest healers, after all.

We're excited at Elemi to announce first to you that we're broadening our range of learner resources to support International GCSE students. Our first IGCSE subject is French, authored by the much-respected author and tutor, Danièle Bourdais. (Read more below.)

~ Stay well!



COMING SOON! We're expanding our range to support International GCSE, particularly Cambridge.

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Everyday activities

La vie de tous les jours

Everyday activities

A Les habitudes quotidiennes	A Daily routine
Que fais-tu le matin avant d'aller à l'école/ au collège/au lycée?	What do you do in the morning before going to school?
Je me réveille à xx heures.	I wake up at xx o'clock.
Je me lève à xx heures.	I get up at xx o'clock.
Je me prépare.	I get ready.
<i>sequencers</i>	
D'abord, je fais ma toilette/Je me lave/Je me douche.	First, I wash/I bathe/I shower.
Après, je me coiffe/je me peigne.	Afterwards, I do my hair/I comb my hair.
je me brosse les cheveux/les dents	I brush my hair/my teeth
je me maquille/je me rase	I put on make-up/I shave
Ensuite, je m'habille/je mets mon uniforme.	Then I get dressed/I put on my uniform.
Puis, je prends le petit déjeuner.	Then I have breakfast.

Sample page taken from *A-Z for International GCSE French*, by Danièle Bourdais

Following extensive research, teachers told us they found our *A-Z for IB Diploma* series so useful that they wanted similar for IGCSE learners. With all the great *A-Z* features you'll recognize from Elemi, this **NEW IGCSE** book also includes valuable practice activities for all ability levels.

Perfect for Cambridge IGCSE, and also useful for Edexcel IGCSE..

Published: **May 2024**

ISBN: **978-1-7394670-2-9**

Want FREE sample pages? Email mary@elemi-isp.com

Think you could be a schoolbook author?

As a small independent publisher, we acknowledge we rely enormously on a huge team of experts to put our books together. **We choose to work with the best** editors, designers, and illustrators because this will guarantee the quality and accuracy of our books.

One group of brilliant creatives without whom this team couldn't work is our authors. But finding first-class creative authors is not necessarily



easy! If you think you could be the next best schoolbook author, then read on for our top tips.

Firstly, **Elemi authors are all practising international school teachers** working around the world - from Argentina to Switzerland and the Netherlands to Australia - which reflects how we target international learner needs, above all. As well as identifying with a learner's needs, we need an author to remember that they're writing for an entire market, not just their own class. So taking on the views of others is also important.

Secondly, **an author needs to be well-organized**. Not only to appreciate how content might be organized on a page to best support the learning process,

but also to manage writing within a timeframe. **Keeping to an agreed schedule** is important when we know teachers are waiting to get their hands on the best learning resources!

Do you need to be accurate? Not necessarily ... Well, remember that team of people I mentioned? **Perfectionism is not always a 'must-have' quality**, particularly if it hampers your approach to time-keeping!

If you have authoring ambitions, **consider being a teacher-reviewer first**. We are always looking for teachers to review our content to guarantee a book's match to learner needs.

Interested? Please get in touch with me at mary@elemi-isp.com.

Our resources are used all over the world, including Italy, US, Hong Kong, India, Australia, and the UK. To order books for your school, contact your local supplier, or email team@elemi-isp.com. Also available through leading online sellers, such as Barnes & Noble, Amazon, or Booktopia.